



CITY OF CARPINTERIA

PARKS, RECREATION, & COMMUNITY SERVICES

-Authority-

Goal #3/Priority B

-Ocean Beach Services Program-

Strategic Plan Individual Goal Report No. 1

Strategic Goal

Expand Ocean Recreation Opportunities

Objective

Expand aquatics program activities by developing and offering kayaking, stand-up paddleboarding (SUP), and other ocean-based programs.

Performance Measure

Program development - activity planning, budgeting and marketing by FY 25/26 Q3

Period Summary Reports

- July '25 – December '25 (Period 1) –

Draft program plans have been developed for Kayak, SUP, and Surfing classes scheduled for Spring and Summer 2026. Staff applied for a Division of Boating and Waterways grant to provide no-cost kayaking lessons to local non-profits, including Girls Inc. an

- January '26 – June '26 (Period 2) –

Period summary will be made available in July 2026

- July '26 – December '26 (Period 3) –

Period summary will be made available in January 2027

- January '27 – June '27 (Period 4) –

Period summary will be made available in July 2027