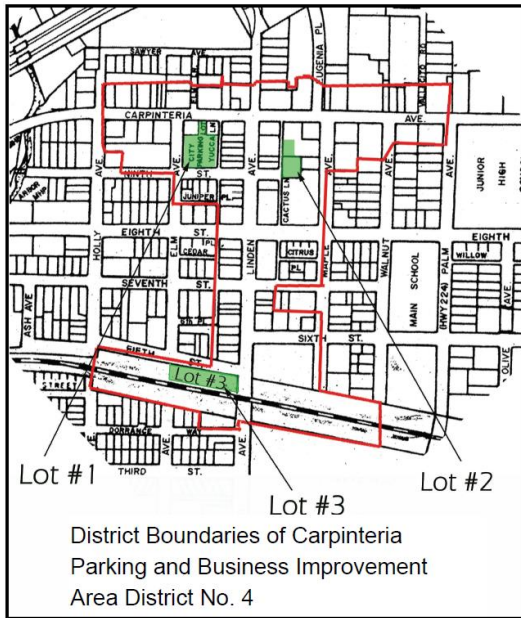




DOWNTOWN "T" CARPINTERIA PARKING AND BUSINESS IMPROVEMENT AREA ASSESSMENT DISTRICT NO. 4

The Carpinteria Parking and Business Improvement Area District No. 4 was formed under the authority of the Parking and Business Improvement Area Law of 1979. The District has subsequently been continued pursuant to the Parking and Business Improvement Area Law of 1989 and appropriate Ordinances and Resolutions adopted by the City Council.

The general boundaries of Carpinteria Assessment District No. 4 include all areas adjacent to Linden Avenue from the railroad to Carpinteria Avenue and from Holly Avenue to Palm Avenue. See boundary map below.



PBIA District No. 4
5/2023

Downtown "T" Business Advisory Board (DTBAB)
In compliance with State regulations, an advisory board is appointed to make recommendations to the City Council on assessments and use of funds collected by the District.

This seven-member Downtown "T" Business Advisory Board, formerly Parking and Business Improvement Area Advisory Board, represents the business community. Members are appointed by the Mayor, subject to the advice and consent of the City Council.

Four of the members must represent businesses paying assessment fees in District No. 4. The remaining three members, while preferably representative of the Assessment District, may be any qualified person as determined by the Council. An additional three members serve as alternate assessment paying members.

The Board meets monthly and, in compliance with State regulations, oversees the Assessment District parking and business assessment fees. The Board is also responsible for promoting and encouraging the economic growth and stability of the District.

The Board is required to present an annual report on all matters relating to the District prior to the Council taking any action regarding continuing the assessments and/or boundaries for the next fiscal year.

General Business Assessment Fee
All businesses within the boundaries of the District pay an annual general business assessment fee. The current assessment per business is \$122.64 for FY 2023-24. These funds must be used exclusively for the benefit of general business promotion and improvement within the boundaries of the District.

Projects and activities supported by the Assessment fees include general business promotion, maintenance of the banner program, and sponsorship of the Independence Day Parade, Halloween Safe Trick or Treating in the Downtown "T", the Holiday Spirit Parade, and the Carp Chalk Walk.

The Downtown "T" Business Advisory Board meets at City Hall, 5775 Carpinteria Avenue, on the first Thursday of every month at 8:30 a.m. All meetings are subject to the Brown Act, and open to the public.

DTBAB Members

Kristina Calkins, Assessment Paying Member
Michelle Carlen, At-Large Member
Warner Ebbink, Alternate Assmt. Paying Member
Tina Frontado, At-Large Member
Jason M. Lesh, Assessment Paying Member
Richard Mancilla, Assessment Paying Member
Mary Beth Radley, Assessment Paying Member
Lorraine McIntire, At-Large Member

Mission Statement

The Downtown "T" Business Advisory Board (DTBAB) in partnership with business owners, strives to improve the economic vitality of the Downtown "T" district by:

1. Fostering and supporting businesses in the Downtown "T"
2. Acting as a resource for information and communication between City Hall and Downtown "T" businesses
3. Making recommendations on parking, maintenance, and infrastructure needs of the Downtown "T"

City of Carpinteria
5775 Carpinteria Avenue
Carpinteria, CA 93013

<https://carpinteriaca.gov/business/downtown-t-business-advisory-board/>

Staff Contact: Stephon Downes
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Photo by Lea Boyd