

# CITY OF CARPINTERIA

## SALES TAX UPDATE

### 2Q 2022 (APRIL - JUNE)



#### CARPINTERIA

TOTAL: \$ 550,888

7.2%  
2Q2022



9.6%  
COUNTY

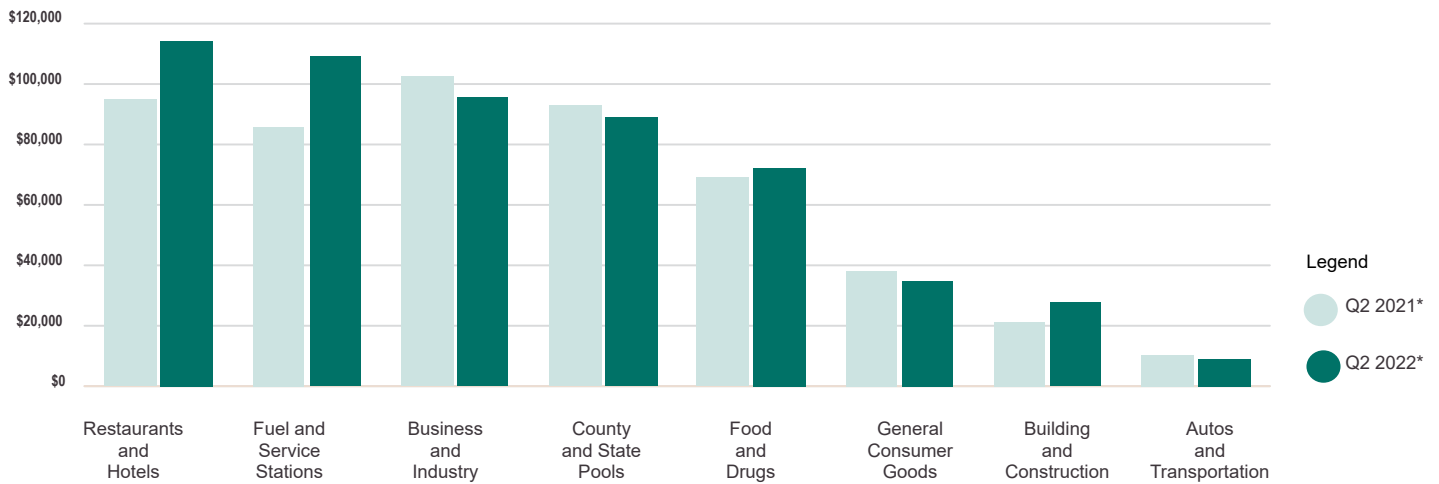


10.1%  
STATE



*\*Allocation aberrations have been adjusted to reflect sales activity*

#### SALES TAX BY MAJOR BUSINESS GROUP



#### Measure X

TOTAL: \$1,007,485

↑ 4.7%



#### CITY OF CARPINTERIA HIGHLIGHTS

Carpinteria's receipts from April through June were 0.3% below the second sales period in 2021. Excluding reporting aberrations, actual sales were up 7.2%.

Despite rising menu prices, patrons enjoyed frequenting casual eateries and quick service restaurants whether celebrating a special occasion or to socialize with family and friends. Restaurants continue to deal with staff shortages and escalating costs, and consumers seem to be shifting spending preferences from retail to experiences. Some recently added restaurants helped boost receipts. More travelers on the road and the continued high cost of global crude oil has pumped up service

station sales.

Multiple industry groups couldn't match the strong results from last year when shoppers had more savings and stimulus dollars to spend. Recent news reports have indicated some economic slowdown due to consumer concerns about inflation influencing their spending choices with a focus on essentials such as food and gas. Receipts from the business-industrial, general consumer goods and autos-transportation groups declined this quarter.

Measure X delivered positive results led by the restaurants-hotels and fuel-service stations groups.



#### TOP 25 PRODUCERS

- |                             |                          |
|-----------------------------|--------------------------|
| 7 Eleven                    | McDonalds                |
| Agilent Technologies        | Nusil Technology         |
| Albertsons                  | Omni Catering            |
| American Supreme Gas        | Rincon Brewery           |
| Arco AM PM                  | Risdons Union 76         |
| Carpinteria Valley Lumber   | Rockwell Printing        |
| Central Coast Audio Visual  | Rustys Pizza Parlor      |
| Chevron                     | S&S Seeds                |
| CVS Pharmacy                | Shop Coolie              |
| Delgados Mexican Restaurant | Siteone Landscape Supply |
| Eye of the Day              | Smart & Final            |
| Inhealth Technologies       |                          |
| Ipower Resale Group         |                          |
| Little Doms Seafood         |                          |



**STATEWIDE RESULTS**

Local one cent sales and use tax for sales occurring April through June was 10% higher than the same quarter one year ago after adjusting for accounting anomalies and back payments from previous quarters. These returns mark the sixth consecutive quarter of double-digit growth since the pandemic periods in 2020, with the July-June 2022 fiscal year up 15%.

Commuters returning to offices combined with the Russia-Ukraine conflict continuing to put upward pressure on oil prices and left Californians facing the highest average price per gallon on record resulting in fuel and service station receipts 42% higher than last year. While statewide fuel consumption still trails 2019 levels, local gas prices are expected to remain high until after the summer blend period.

Led by consumer’s desire to dine out, a steady rise in tourism and business travel, higher menu prices and great weather, the restaurant sector continues to flourish. Theme parks, entertainment venues and hotels showed the strongest growth with casual dining establishments remaining solid, a trend likely to remain through 2022.

The automobile sector experienced modest gains for new car dealers and rental car vendors, however sales of used autos and leasing activity has begun to cool. Brands prioritizing full electric and hybrid models still appear to be the most attractive with consumers, however increased financing rates may cause even their activity to dampen. Tight inventories that contributed to dramatic price increases over the last 18 months are also showing signs of loosening as newer models are released

in greater numbers.

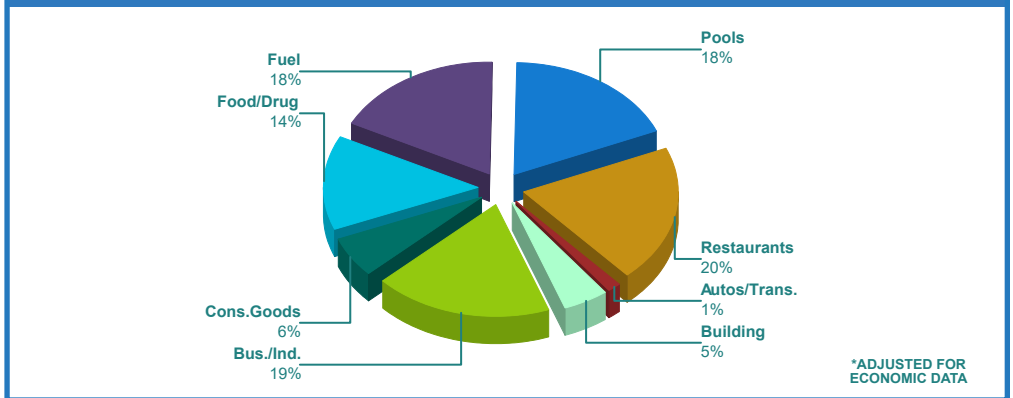
General consumer goods categories saw steady returns largely propped up by retailers also selling fuel. In comparison with the prior year when consumers were buying merchandise at a record pace, the current returns from apparel and jewelry stores grew moderately with home furnishings showing a slight decrease.

With new housing starts accelerating and residential and commercial property values rising, construction contractors remain busy. Lumber prices have softened from prior year highs leaving material suppliers with modest gains, however electrical, plumbing and energy suppliers

boosted building sector results. Increased investment in capital equipment remains an important area of growth for county pool allocations, especially as online spending for general consumer goods begins to flatten as consumers return to in-store shopping.

Overall, higher priced goods through periods of consistent demand have led to economic inflation. The Federal Reserve Board’s recent actions to curb inflation are anticipated to put downward pressure on sales of autos, building materials and financed general consumer goods, resulting in slower growth by year end and into 2023.

**REVENUE BY BUSINESS GROUP**  
Carpinteria This Fiscal Year\*



**TOP NON-CONFIDENTIAL BUSINESS TYPES**

Carpinteria Business Type	Q2 '22	Change	County Change	HdL State Change
Service Stations	108,629	30.1% ↑	46.9% ↑	36.4% ↑
Casual Dining	81,409	18.3% ↑	12.3% ↑	17.2% ↑
Garden/Agricultural Supplies	32,016	-6.2% ↓	5.2% ↑	-7.5% ↓
Quick-Service Restaurants	23,874	15.0% ↑	9.7% ↑	5.2% ↑
Convenience Stores/Liquor	21,387	-0.3% ↓	4.2% ↑	-0.3% ↓
Medical/Biotech	14,793	-20.7% ↓	-3.3% ↓	5.3% ↑
Drugs/Chemicals	11,719	36.3% ↑	16.2% ↑	12.4% ↑
Specialty Stores	8,494	4.0% ↑	-0.6% ↓	4.2% ↑
Light Industrial/Printers	6,550	-24.7% ↓	16.8% ↑	12.2% ↑
Electronics/Appliance Stores	5,362	-1.5% ↓	5.4% ↑	-1.0% ↓

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